**Paul Rosenberg: Speaker**

Previous Engagements

* Royal Caribbean Cruises
* The Braille Institute
* Right Management
* Sweden International Comedy Festival
* BP Leadership Academy Azerbaijan
* Dataversity Annual Data Summit
* Elbit Systems of America-Talladega Operations
* ADA University Azerbaijan
* Innovation Lab for Leaders: Creativity and Innovation Miami
* Universidad de Concepcion Chile
* Ericsson Scandinavia Annual Consulting Meeting

Media

* HuffPost/ThriveGlobal
* Mulberry Club English - Belarus
* WCIP Fort Lauderdale (TV)

Testimonials:

I appreciate how open you are to communicate with and very supportive! The format is interactive, kept my attention (which is not very common), stayed interesting and valuable. It was probably the only such workshop I have ever done that I actually liked all the way through.” Eliane Nobile, Founder Noble Media

“I want to emphasize Paul’s unique approach which makes you part of the business environment. He achieves understanding of business concepts, and links theory with practice. Paul is a professional that gives people confidence that allows you to advance in this area that is sometimes not very objective and nor easy to understand. He always provided personal knowledge of practical cases and created entertaining creative and very valuable lessons. A man with great focus, a great man, and a great professional”

Alejandra Sabugo, Gerente CMPC Forest Products Chile

“It was great to have you as a guest speaker today. The students were really very impressed by your session on leadership and management. Believe me, I have been in the business of training and teaching for over 10 years now and I really enjoyed your session much myself. Lots of practical, real-life stories and examples just make it even better. So, a big thank you for doing this, and I hope you will not turn down our request to collaborate with you again in future”.

Emin Huseynov Vice Rector of Strategy and Development ADA University

**Rogue Leadership**

**Talk A:   
Gain The Competitive Edge: How to drive innovation and creativity for sustainable growth**

Many companies create innovative cultures in their start- up phase. Ideas flow easier, the capacity for risk is higher, and collaboration is essential for survival. Once mature, complacency sets in, and most organizations stagnate into a routine. How do I reinvigorate my team and become a creative force again without significantly changing my structure?

Most team building exercises and training lasts a few weeks, and then people go back to what they were doing before. To create a fully collaborative and integrated team, one powerful tool is the power of laughter and play. We will explore how to harness laughter to create alignment shared purpose and shared experience and in doing so strengthen collaboration for sustained growth.

In this invigorating presentation, you will learn:

* The power of play and improvisation
* Creating safe environments internally for taking risks and new ideas
* Implementing robust lessons learned without ineffective navel gazing
* Using humor to build collaboration and trust

**Talk B: Be a Leadership Superhero: Go Rogue and unleash potential and high performance**

Leaders spend energy, time, and money are invested in unlocking the enigma of powerful leadership: “What can we add to give us the advantage?” “Where is the next accelerator?” “How can we leap ahead of our competitors?” The multitasking options that face most leaders today boggle the mind. Constantly distracted by messages on mobile devices, they have to remain decisive, motivate their teams, align and balance competing demands—all while meeting the challenges of innovation.  
In other words: leaders need to be superheroes (cape optional).

Many of us tend to look for something “out there”—some Holy Grail—to hang on to as a rock or support. Looking only outward for solutions doesn’t work. Most of what we need lives right inside us.   
Rogue Leadership involves acting—proacting not reacting—in strategic, meaningful, and purposeful ways. It also often involves taking the road less traveled and challenging the status quo. I will provide the x key elements of going rogue successfully, while driving performance.

In this revealing presentation you will learn:

* Going inward and the power of reflection and solitude
* Creating powerful organic feedback channels without formal structures
* Avoiding the traps of technology and process
* Improving decision making
* Becoming outcome, not activity, focus

**Talk C: The Golden Path to Sustainable Growth: Unlocking the key to successful transformation and change**

Harvard Business Review and other studies over the last 30 years show that 70 % of all change initiatives fail. Why? A lack of buy in, fear, and misunderstanding are all common culprits. Managing change well drives progress, but it must be done purposefully. I’ll show you how to gain the advantage

Forgo the initiatives, balloons, and big announcements. If there is no pathway in place afterwards to support the change, people will go back to the status quo. Go stealth, and you can create long lasting change while avoiding the common pitfalls of resistance, misunderstanding, complacency, and misalignment.

In this dynamic talk, you will learn how to unleash these powerful tools:

* Unlocking the 5 keys to building a critical mass
* Stealth management techniques that create permanent transformation
* How going slow helps you to go fast
* Engaging influencers at all levels

**Talk D: The Power of Connection in the Workplace: Creating a lasting leadership presence**

Showing up isn’t enough anymore. Philosophy as laid out in The One Minute Manager only takes you so far. What our team says and thinks about us is more in our control than we think. Studies show that companies with engaged employees earn 2.5X more revenue than the competition with low engagement. So how do we get there?

Picture yourself in a comedy club filled with people drinking, laughing, and talking. Collectively, the audience hums with an attitude: “make me laugh.” The common purpose: they came to be entertained, united in varying degrees of defiance and sobriety. What does any of this have to do with business? We can look at the arc of a stand-up show’s thirty-minute set as an accelerated “rogue life cycle” in business, as comics, like, leaders, must react and connect in real time.

In this unique presentation, you will learn:

* Creating immediate connections
* Messaging the right way and shaping perception
* Avoiding the three biggest mistakes leaders make in visibility: Maintaining your presence while absent
* Turning resistance into productive energy and performance

Bio

Paul Rosenberg is an award-winning, transformational leadership coach and speaker with over thirty years of experience. Having worked and lived on every continent except Antarctica, he offers a unique global skill set that has brought clients over $100MM in performance improvements.

Paul has been featured in Huff Post/Thrive Global, and has been called “one of the most positive influences on corporate culture I have ever worked with” by the founder of the nation’s largest data training and conference providers, Dataversity.

His diverse clients have included global leaders and Fortune 500 companies like American Airlines, Honeywell, and Premdor/Masonite, as well as NGOs, start-ups, and greenfield/first-to-market entrepreneurs. Previously, Paul led marketing and business development in Chile, Sweden, New Zealand, Spain, Mexico, and the former USSR.

He holds a BA in Mass Communications/Sociology (University of Denver) and an MBA (California Lutheran University).

As a stand-up comic and former improvisational actor, he brings an innovative approach to the business world. He has been international speaker and artist at the Swedish International Comedy Festival, USC Festival of the Arts, The Comedy Store, The Broker Joker, among many others. He has the distinction of being on the original “Love Connection”, (no connection), and the winner of the Chilean version of The Newlywed Game. “(Jamaica was nice” said the Mrs.).

Paul has spoken for diverse groups such as Dataversity, Royal Caribbean, The Braille Institute and British Petroleum. Paul is a sought-after global speaker, trainer, and facilitator in creativity, culture, leadership, and performance. He is the author of the acclaimed book “Rogue Leadership: Harnessing Headwinds to Drive Performance, currently out on Amazon and Book Depository world-wide.

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